



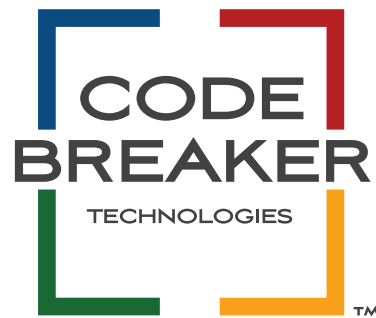
YOUR FULL BANKCODE[®] REPORT

Your **BANKCODE** Personality Report will help you understand yourself better, and influence your relationships personally and professionally. Find out how the B.A.N.K.[®] types - Blueprint, Action, Nurturing and Knowledge - can predict your behavior towards others and significantly increase your revenue and impact your relationships.



BANKCODE[®]

PERSONALITY REPORT



The World Leader in Personality Coding Technology

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ABNK PROFILE REPORT ©2020

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INTRODUCTION

Your **BANKCODE**[®] profile is **ABNK** and we explain what that means in this report.

This comprehensive personality profile is aimed at helping you better know what makes you tick, especially when you make important decisions.

With the B.A.N.K. Methodology, you can pin-point a person's personality profile—their **BANKCODE**—in less than 90 seconds and then use that information to communicate more effectively in any situation.



WHAT IS B.A.N.K.® ?

Science long ago determined that there are four distinct personality types that explain how we make decisions and interact with the world. B.A.N.K. uses this personality science to help you improve interpersonal communication for better personal and professional relationships.

For more information on B.A.N.K., visit our website at codebreakertech.com.








CONTENTS

This report provides an in-depth look at how you can use your **BANKCODE** to communicate more effectively with others. It also provides insight into how you can improve relationships by knowing other peoples' **BANKCODES**.

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YOUR BANKCODE IS *ABNK*.

People with *ABNK* as their **BANKCODE** are primarily movers, shakers, and millionaire-makers—with a plan to get them where they want to go—and they are typically excited about life!

1.   The primary position in your **BANKCODE**—with heavy influence from the secondary position—is what drives your motivation and decision-making choices.
2. 
3.  The third position typically represents how you tend to respond under stress.
4.  The last position indicates personal values that are least important to you.



YOUR PRIMARY B.A.N.K. PERSONALITY TYPE IS...

ACTION

- You negotiate skillfully and look for your own win.
- You are optimistic and act on instinct.
- You are competitive and have a propensity for sports and entertainment.
- You love beauty and anything aesthetically pleasing.
- You recognize and go after opportunity.
- You look to find a better way to do things.
- You rebel against rules, routine, and structure.
- You take risks when getting things done.
- You are entrepreneurial and like to lead.
- You learn best through hands-on methods: show me, don't tell me.
- You dislike boredom or waiting.
- You dislike abstract ideas, excessive details, and useless theory.



ACTION

VALUES

- FREEDOM
- FLEXIBILITY
- SPONTANEITY
- ACTION
- OPPORTUNITY
- EXCITEMENT
- ATTENTION
- STIMULATION
- COMPETITION
- WINNING
- FUN
- IMAGE

ACTION 

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THE FIRST POSITION

ACTION (A) types are some of the most fun and influential people around—and you are no exception! You are a born entertainer who always has a good story to tell. Not only are you unafraid to take risks, you are always on the lookout for new opportunities to disrupt and improve upon the status quo. If anyone is going to be involved in the next big thing, it's you!

To call yourself a “go-getter” is an understatement. You are always searching for better opportunities to jump into headfirst. Anyone who gets in your way should watch out! You have almost endless energy and are a fierce competitor.

ACTION-ORIENTED

You never seem to stop moving. Your life is a whirlwind of activity. You don't like waiting for anything, and if it were up to you, you'd always be out hustling. Never afraid to get in the thick of things, you never jump into something unless you can give 110%.

FLEXIBLE

You know that life rarely goes according to plan. That's why you are quick to adapt to new realities. Sometimes the rules have to be bent (or broken!) in order to reach the success you want.

FUN

You are the life of the party! Everyone wants to be like you because everything you do is fun. To you, boredom is worse than death. No matter what you're doing, you want to enjoy the ride.

THE SECOND POSITION



BLUEPRINT (B) is in the 2nd position for you. You likely depend on existing systems and predictable results for launching your next exciting opportunity!

B's are responsible, detail-oriented, and are often planning experts. They can be trusted to organize an efficient event that will meet expectations. B's value tradition, live by strong inner moral codes, and respect the rules and authority. This means that they are some of the most trustworthy people around.

THE THIRD POSITION



NURTURING (N) is in the 3rd position for you. You likely let the Action and Blueprint drive your decisions and may not take other people's feelings into consideration, unless under stress.

N's like to bring out the best in others and foster a sense of community. N's are diplomatic and harmonious, which makes them great at training, motivating, mentoring, and counseling. N's are warm, friendly, genuine individuals, which makes them wonderful to be around.

THE LAST POSITION

KNOWLEDGE (K) is in the 4th position for you; you likely stay away from asking questions about how things work. You prefer to follow a system and move things forward quickly.



K's value reason above all else, and they make decisions based on facts and science—not emotion. K's excel at analyzing data, enjoy strategizing for the long term, and are fountains of knowledge, which means you will always learn something new around them.

STRENGTHS

Now that you know about your **BANKCODE**, think about you can change your behavior to interact with others based on their strengths rather than your own.



- Building Teams
- Closing Sales
- Competing
- Creating Momentum
- Entertaining
- Flexibility
- Handling Crises
- Having Fun
- Improvising
- Negotiating
- Performing
- Promoting
- Pulling Things Together
- Realistic Problem Solving
- Story Telling
- Tactics
- Troubleshooting
- Winning



- Commitment
- Creating an Agenda
- Details
- Discipline
- Economizing
- Following Systems
- Implementing
- Learning from Mistakes
- Logistics
- Management
- Memorization
- Obeying the Rules
- Organization
- Planning
- Responsibility
- Running Efficient Meetings
- Sequential Thinking
- Tenacity

KNOWING OTHERS' STRENGTHS ADDS VALUE BECAUSE:

When it comes to functioning effectively as a group, knowing everyone's strengths and guiding others to recognize them creates a synergy that is valuable whether you're building a leadership team, coaching youth groups, or on a vacation with your family.

For example, a B will happily organize events and ensure fairness; an A will lead so that things get done; an N will facilitate group inclusivity and harmony, and a K will do research, think ideas through, and recommend improvements.



- Being a Catalyst
- Building Rapport
- Coaching
- Communication
- Counseling
- Diplomacy
- Empathy
- Encouraging
- Envisioning the Ideal
- Imagining
- Inspiring
- Mentoring
- Motivating
- People Skills
- Romance
- Supporting
- Training
- Using Metaphors



- Abstract Thinking
- Analysis
- Being Visionary
- Creating
- Dealing with Complexity
- Design
- Exercising Willpower
- Finding Errors
- Logic
- Multitasking
- Perpetual Learning
- Precision in Thought and Language
- Problem Solving
- Rationality
- Searching for a Better Way
- Strategic Thinking
- Theory Development
- Using Diagrams and Models

TRIGGERS & TRIPWIRES

TRIGGERS are characteristics and behaviors you are likely attracted to in other people. When others exhibit these qualities, you tend to say to yourself “That person is like me!” or “I like that person.”



TRIGGERS

Knowing your triggers means you have a working knowledge of things that delight you. By sharing this pivotal information with family, friends, and colleagues—who want to know how to support you—you enable them to help you without having to ask how.

YOU LIKE IT WHEN PEOPLE:

- Know celebrities, business executives, and other high net-worth individuals.
- Wear or carry high-end fashion accessories.
- Paint a picture of a dream lifestyle.
- Drive a luxury vehicle.
- Name other successful people they have worked with.
- Greet you with enthusiasm.
- Notice and compliment your fashion or style.
- Convey a sense of urgency.
- Give you access to VIP experiences.
- Introduce you to others within their network.



TRIPWIRES are characteristics and behaviors you generally dislike in other people. When others exhibit these qualities, you tend to say to yourself “That person is too different from me.” or “I don’t like that person.”

TRIPWIRES

Knowing your tripwires means you can avoid cultures, people, and situations that will disappoint you. By sharing your tripwires with family, friends, and colleagues, they can make an effort to avoid "pushing your buttons" or involving you in situations that will make you uncomfortable.

YOU DISLIKE IT WHEN PEOPLE:

- Do not care about style or outward appearances.
- Provide too much detail and get into the minutia.
- Lack confidence and courage.
- Don't have relationship capital or a sphere of influence.
- Fail to recognize you for your achievements.
- Are not cool or socially relevant.
- Have low energy and are not engaging.
- Fail to capture your attention.
- Lack the ability to motivate and inspire.
- Come across as cheap and lack generosity.

COMMUNICATION TIPS

When it comes to communicating with people who have a different **BANKCODE** than you do, you need to know how to present yourself and your message in their language, not your own.

Through our scientific research into the B.A.N.K. Personality Types, we've developed simple communication tips that you can use to boost your personal and professional relationships with people whose values are different from yours.

*Because you are primarily an ACTION type, you already know how to speak your own language; however, to communicate with other **BANKCODES**, you need to know how to adjust your approach.*



BLUEPRINT TIPS

- Be professional and organized.
- Be on time (15-30 minutes early).
- Have a step-by-step plan that you can give them.
- Do not be too pushy or exaggerate.
- Provide them with facts, proof, and references.
- Show them the system for success.
- Minimize the risk for them to get involved.
- Stay within their budget.

NURTURING TIPS

- Be authentic, transparent, and genuine.
- Show them that you care more about them than making money.
- Introduce them to your inner circle and your community.
- Maintain a warm, friendly connection.
- Talk about meaningful topics with them.
- Connect with them personally and spend time listening to them.
- Be warm, friendly, and give big hugs.
- Maintain good eye contact and allow them to connect with you.

KNOWLEDGE TIPS

- Be smart and know what you're talking about.
- Provide them with resources, documentation, and data to study.
- Stay logical in your approach.
- Do not get overly emotional or excited.
- Be able to debate and defend your position.
- Be open-minded and listen to their point of view.
- Be willing to see the big picture and not stay trapped in the details.
- Give them time to think and process your information.

THE CODEBREAKER CHALLENGE!



SHARE THE LINK WITH FAMILY & FRIENDS

Now that you've downloaded this report, discovered your **BANKCODE**, and learned how to communicate for better results, wouldn't you like to share it with your family and friends?

**SEND THE LINK—PROVIDED BY YOUR CONTACT—
TO ALL YOUR FAMILY AND FRIENDS AND DISCOVER
THEIR BANKCODES TODAY!**

B.A.N.K. has literally saved countless relationships, marriages, and even lives because of its ability to transcend social boundaries. It is a very powerful communication methodology, and we challenge you to share it with the world, starting with your loved ones.

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HOW B.A.N.K. SAVED MY MARRIAGE

"My marriage of nearly 15 years has been a long, drawn-out miscommunication between a high Blueprint and a divergent (someone who places equal value on all four personality types). While I was at B.A.N.K. training, my husband started a conversation about divorce over text. Shocking. However, things were said that needed to be said.

To prepare for what awaited me at home, I spent time crafting a script, written in my husband's B dialect. Just by crafting the script, I gained a better understanding of how we have ended up here. I realized how my actions have fueled the destruction of our marriage, despite my strong desire and attempts to make it work.

Little did I know that our impending conversation weighed heavily on my husband's mind too. He saw a couple in a seminar he was attending that could have been us. Two decent-looking people, working side-by-side... but not. No affinity between them: a team in name only. It dawned on him that they were a reflection

of us, and he didn't want it to be that way. There has always been N in him, but he didn't feel safe tapping into it with me. It was too risky.

A few hours after my arrival home, I had a chance to sit down quietly with my husband. Our conversation didn't turn out the way it had in the past. I thought it would fall upon deaf ears once again. But it didn't. Using Blueprint terminology and weaving it into our difficult conversation about how to move forward resulted in a renewed understanding and trust between us. Something that hasn't been there for a long time.

I'm happy to say that we have renewed our commitment to being better partners to one another. He feels safe with me again for the first time in 15 years. And I finally understand the depth of his love and commitment to me."

— Suzanne

THE CODEBREAKER CHALLENGE!



SHARE THE LINK WITH COLLEAGUES

Great relationships are built on great communication, whether in your professional or personal life. As you've learned in this report, personality matters in all forms of communication. The B.A.N.K. Methodology can be used to predict a person's buying behavior and increase sales by up to 300%!

SEND THE LINK—PROVIDED BY YOUR CONTACT—TO YOUR COLLEAGUES, PROSPECTS, AND CLIENTS AND DISCOVER THEIR BANKCODES TODAY!

B.A.N.K. has helped thousands of sales people and business owners improve customer relationships, tailor their message to their audience, and skyrocket their sales. We challenge you to see how B.A.N.K. can improve your professional as well as your personal life.

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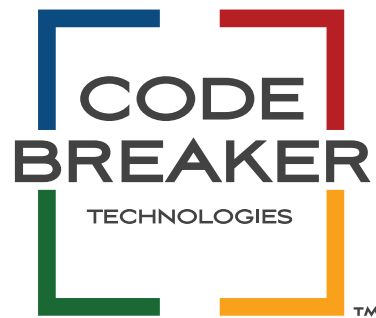


AN ACTION SUCCESS STORY

STEPHANIE BONTE-LEBAIR CLOSED \$50,000 IN SALES IN 30 DAYS

“Of all the subscriptions I have for my business, this is the only one that immediately paid for itself several times over in the very first month. Just one more YES is all it took to get me hooked. Now I can’t imagine not having BANKPASS, BANKVAULT, and the Codebreaker AI to help me build my business and get better at connecting with everyone in my life. This is a true game changer!”

— *Stephanie Bonte-Lebair*



ABOUT CODEBREAKER TECHNOLOGIES

WHO WE ARE

The World Leader in Personality Coding Technology

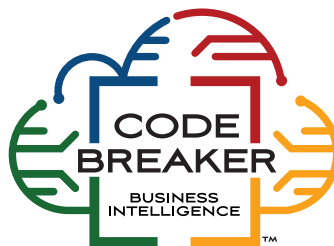
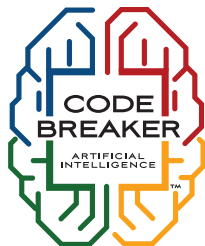
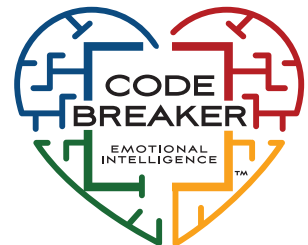
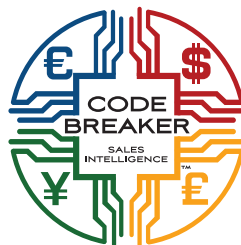
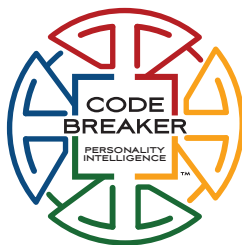
WHAT WE DO

- Predict buying behavior in less than 90 seconds
- Increase sales up to 300%
- Optimize your business and maximize your results
- Increase your revenue and impact your relationships
- Help you master the science of sales & art of communication
- Create income, influence, & impact
- Increase your sales velocity
- Develop empathy and compassion for others
- Connect human beings in a deeper way
- Unite families, communities, and humanity

HOW WE DO IT

- B.A.N.K.[®]—Personality Based. People Focused. Profit Driven.
- Reverse Engineered Personality Science Based In Buyology
- Crack The Personality Code And Take It To The BANK[®]
- Unlock The Secrets, The Science, And The System To Supercharge Your Sales In Less Than 90 Seconds
- Innovative Tools, Training, & Technology

THE ADVANCED INTELLIGENCES



WHY WE DO IT

To connect and empower humanity and Create One World—One Language.

FOR MORE INFORMATION

To understand more about the BANKCODES, go to codebreakertech.com and learn more about our tools, training, and technology designed to help you communicate more effectively and close more sales in less time.



PRODUCTS & SERVICES

DISCOVER THE TECHNOLOGY

CODEBREAKER ARTIFICIAL INTELLIGENCE (AI)

Codebreaker AI is our cutting-edge personality coding technology that can analyze anything written by your prospect to identify their **BANKCODE**; just copy and paste! Then, it provides coaching on how to make your offer appeal to them.

BANKPASS

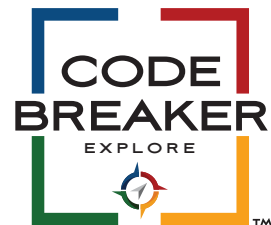
BANKPASS is our comprehensive digital lead generation and conversion tool. Get access to our **BANKCODE** Customer Relationship Management (BCRM) system, organize your contacts by code, and optimize their customer journey from day one!



EXPLORE THE ONLINE TRAINING

BANKVAULT is your all-access pass to comprehensive B.A.N.K. virtual training resources.

You can learn all about the B.A.N.K. Methodology and emotional intelligence, how to improve relationships with them, and the latest best practices in Sales training. Experience the latest in eLearning technology with interactive tools, expert video instruction, mentorship, and gamified case studies and exercises.



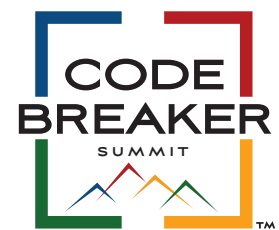


EXPERIENCE A CODEBREAKER SUMMIT

Master B.A.N.K. basics in person for better communication and sky-rocketing sales with or without the Codebreaker technology.

In just two days, you will learn the full curriculum of our first two in-depth Signature Series courses: B.A.N.K. Fundamentals and Speed Coding. You'll learn everything you need to accelerate your sales velocity and communicate with each B.A.N.K. Personality Type in any situation.

Our hands-on courses use game-based simulations and group activities so you develop your communication skills in a supportive, collaborative environment, while growing your network, and having fun!



BECOME A CERTIFIED B.A.N.K. TRAINER

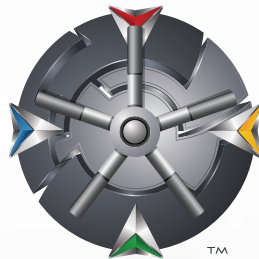
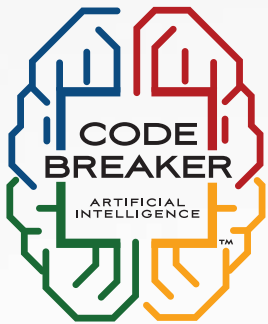
With the B.A.N.K. Trainer Certification Program, you can learn everything you need to develop the skills and resources to build a thriving B.A.N.K. business teaching that mastery to others.

We offer four certification levels that qualify you to teach more advanced and valuable applications of the B.A.N.K. Methodology. Once certified, you keep 100% of the revenue from your events. All you have to do is pay a yearly licensing fee!





BANKPASS
LEAD GENERATION TECHNOLOGY



BANKVAULT
ACCESS HAS ITS PRIVILEGES™

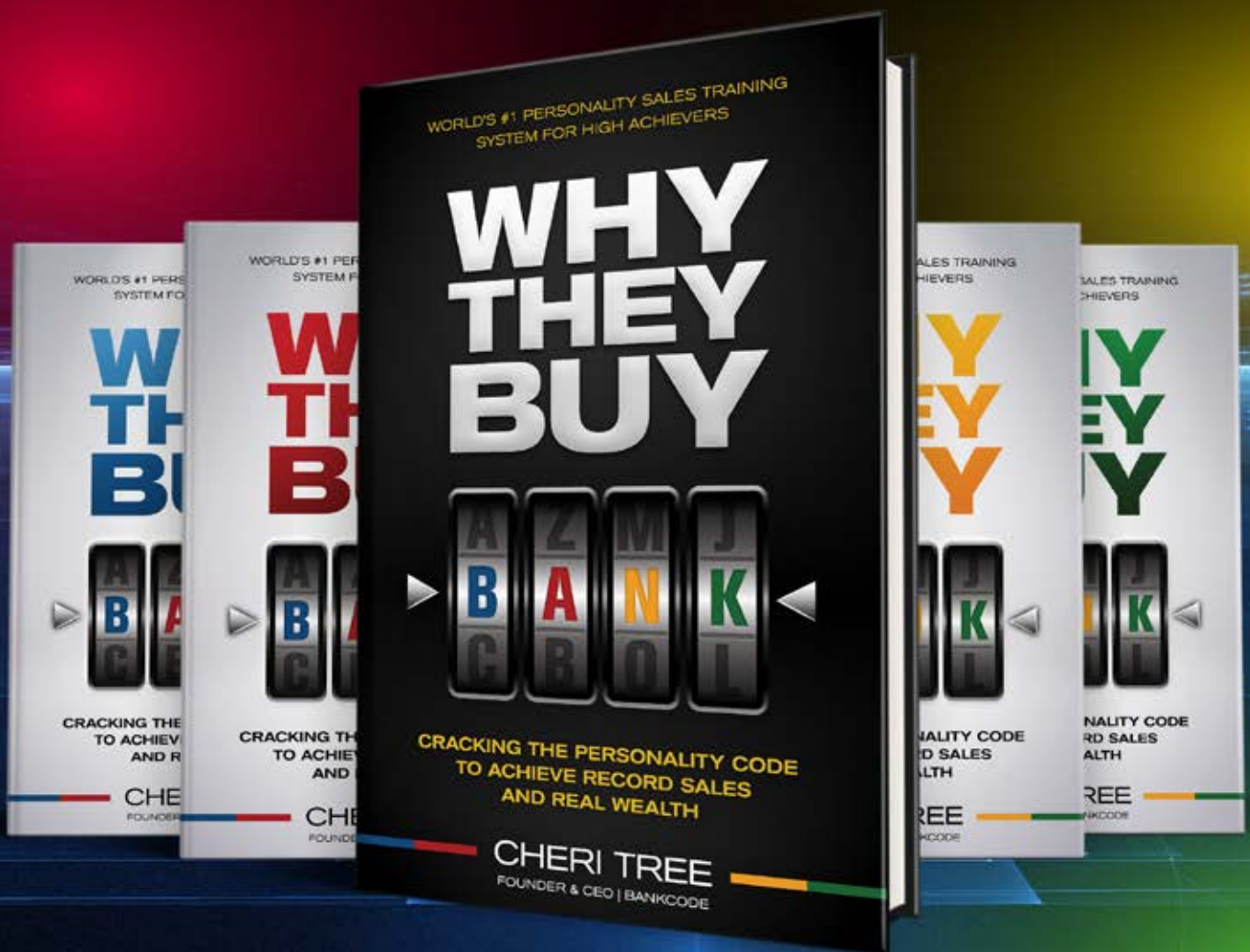


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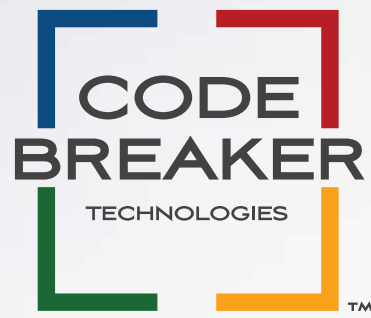
BANK

PERSONALITY BASED • PEOPLE FOCUSED • PROFIT DRIVEN

THE ONLY METHODOLOGY IN THE WORLD, SCIENTIFICALLY VALIDATED TO PREDICT BUYING BEHAVIOR IN LESS THAN 90 SECONDS!



WHYTHEYBUY.COM



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